



Berlin, 28 May 2015

Invitation to press conference

MAKE CITY: A Festival for Architecture and Urban Alternatives

Tuesday, 9 June 2015, 11 am

Czech Centre, Wilhelmstr. 44, Entrance Mohrenstr., 10117 Berlin

Dear Sirs and Madams,

On 11 June MAKE CITY starts: Berlin's first international Festival for Architecture and Urban Alternatives. Berlin is one of Europe's major growing metropolitan areas, and with its history as a reunified city offers the space and opportunity to do things differently. There is hardly a comparable city in the world with such a burgeoning discourse on architecture, urban planning, open urban spaces, and civic participation. Berlin is undergoing a fundamental paradigm shift. Maintaining the city's commons and developing design strategies that enable innovative and sustainable urban planning are challenges that are increasingly countered by the growing need for affordable living space and the interests of developers. Over 100 founding partners from the city and the creative economy are supporting the festival financially and are co-designing the programme, which will see Berlin become an international and interdisciplinary laboratory.

We cordially invite you to the press conference on **9 June 2015, 11 am** at the Czech Centre in Berlin Mitte, which will serve as the festival's headquarters for all three weekends, and will unify the city-wide and international conversation.

Speakers:

- **Monika Štěpánová**, Director, Czech Centre Berlin
- **Francesca Ferguson**, Initiator of the Festival
- **Aldo Venturelli**, Director, Istituto Italiano di Cultura in Berlin

In conversation with Francesca Ferguson:

- **Sabine Drewes**, Head Urban Development, Heinrich-Böll-Stiftung, **Christine Edmaier**, President, Deutsche Architektenkammer, **Wolfram Putz**, Graft architects, **Erik Spiekermann**, Designer

Following this, founding partners will be available for questions and comments. Please let us know if you intend to participate in the press conference.

At the same time we would hereby also like to cordially invite you to an **opening party on 10 June from 8pm**, in Konzulat, Leipziger Str. 60 (entrance Jerusalem Str.), 10117 Berlin. Here, too, we ask for a short confirmation of attendance.

With best regards
Susanne Kumar-Sinner
Tel. +49 0170 16 122 74
press@make-shift.info



Reply

By E-Mail: press@make-shift.info

MAKE CITY: A Festival for Architecture and Urban Alternatives

**Press conference, Tuesday, 9 June 2015, 11 am
Czech Centre, Wilhelmstr. 44, Entrance Mohrenstr., 10117 Berlin**

- I will take part in the press conference on Tuesday, 9 June 2015, 11 am.
 - I will be accompanied by a photographer
 - I will be accompanied by a camera team
- Unfortunately I can not attend. Please send me further information

**Opening Party on Wednesday 10 June 2015, from 8 pm, at Konzulat,
Leipziger Str. 60 (entrance Jerusalemer Str.), 10117 Berlin**

- I will come to the party on Wednesday, 10 June, from 8pm

Name: _____

Media: _____

Street: _____

City: _____

Phone: _____

E-Mail: _____